



FOR RELEASE

Verivue and Eventis announce cooperation in digital TV market

Complete hardware and software broadcasting solution supports TV, PC and mobile video services

Westford, MA and Eindhoven, the Netherlands, September 8, 2009 – Verivue, provider of network-centric media platforms, and eventIS, the European developer of video-on-demand and linear broadcasting software, today announced their cooperation on the development of a complete solution for on-demand digital video services. Combining eventIS back-office software with Verivue’s Media Distribution Switch (MDX 9000) systems, the two companies have developed a single solution that supports cable and telco operators’ advanced digital television services.

Verivue’s MDX 9000 series is the first network-centric platform with integrated solid-state storage built for the high-volume delivery of video to TVs, PCs and mobile devices. eventIS’ converged Service Delivery Platform (cSDP) manages and integrates broadcast and VOD metadata, controls on demand network allocation and manages VOD subscriber information for three-screen delivery. By combining these two platforms into a single system, the two companies can provide a seamless solution that efficiently delivers on-demand video services.

“EventIS’ success in the European market is attributable, in part, to our open interfaces that enable television operators to take advantage of the best technology platforms,” said Erwin van Dommelen, President, eventIS. “Our cooperation with Verivue gives customers the benefits of our popular back office software, together with Verivue’s media storage and distribution platform.”

“The MDX 9000 enables operators to advance new video services on all the devices that their customers are using today, while eliminating datacenter sprawl and operational inefficiencies,” said Jim Dolce, CEO of Verivue. “eventIS products are popular throughout Europe and our cooperation on this solution further extends our market opportunities.”

Verivue’s MDX Media Distribution Switch systems provide lower operational costs than legacy VOD servers, while delivering more streams, more storage and greater control over all video applications and services. eventIS cSDP is a rich, flexible and scalable EPG / VoD platform, that manages workflows for VoD and EPG services, user profile management, and service discovery and selection.

About eventIS

Based in Eindhoven, the Netherlands, eventIS - a SeaChange International company - develops and supports open software solutions for metadata management and video-on-demand services. eventIS converged Service Delivery Platform enables broadband and broadcast television operators to offer advanced multi-platform and personalized TV services to their subscribers. Find out more about how eventIS is making TV personal at: www.eventIS.nl.



About Verivue

Headquartered in Westford, MA, Verivue, Inc. develops and markets high-performance IP platforms that enable network operators to distribute, deliver and manage enormous amounts of IP-based media traffic across a growing and diverse number of end devices. The Company offers solutions for Internet video, cable video and IPTV applications. Additional information about Verivue products and services can be found at www.verivue.com. Verivue will be at the IBC Show '09 with ARRIS at Stand 1.F40.

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